

## 2013 CGI & Western Union Breakfast Session

### Topic: *Mobilizing Financial Resources in Times of Crisis*

When responding to natural disasters, political upheaval, and so-called silent emergencies, organizations face multiple complex challenges. This session will explore best practices and innovative technologies for mobilizing financial resources, partner networks and communities, while balancing rapid response with long-term rebuilding. Panelists will share cross-sector and behind-the-scenes looks at what happens in times of crisis, as well as hard-won lessons from their CGI commitments and field experiences from around the world.

### MODERATOR



**Alice Korngold**

**Fast Company, and CEO, Korngold Consulting (Moderator)**

Alice Korngold, President, Korngold Consulting LLC provides strategy consulting services to Fortune 500 companies, professional services firms, foundations, universities, healthcare institutions, and global, national, and regional nonprofits. Her areas of expertise include corporate governance, corporate social responsibility, sustainability, corporate-nonprofit partnerships, and strategic philanthropy. She has worked with clients in the U.S., Europe, Asia, the Middle East, and Latin America for more than twenty years. Her latest book, A Better World, Inc.: How Companies Profit by Solving Global Problems...Where Governments Cannot, published by Palgrave Macmillan, will be released on January 7, 2014. She also is the author of "Leveraging Good Will: Strengthening Nonprofits by Engaging Businesses" (Jossey-Bass, a Wiley Imprint, 2005).

In August 2013, Korngold was named to Fast Company's list of 25 of the Smartest Women on Twitter and to Guardian Sustainable Business' Top 30 Most Influential Sustainability Voices in America. Korngold co-chairs the New York Leadership Council of Global Giving. Her bachelor's and master's degrees are from the University of Pennsylvania.

### PANEL



**Andrea Herz Payne**

**Founder and Chair of the Board, Aid Still Required**

Andrea has more than two decades of administrative, management, and performance experience in a cross-section of the nonprofit, legal, private, and governmental sectors. As a nonprofit leader, Andrea aims to shift the global paradigm around disaster philanthropy. As head of Aid Still Required, she aims to raise

awareness that "it's just because the issue left the headlines doesn't mean it left the planet." Her current professional focus is identifying innovative self-sustaining and environmental solutions to humanitarian crises; integrating grassroots outreach with high-profile public figures; and partnering to advance corporate responsibility, private foundation commitments, and media engagement.

She is actively engaged with the United Nations Commission on the Status of Women, Bioneers, Landmark Education, and First Tuesday LA, among others. In 2011, Andrea received the 50/50 Leadership and United Nations Association "Women of The World" award, which recognizes "accomplished women leaders who are pioneers in their field." It is a way to celebrate female heroes and to promote gender equality throughout the globe. She is a graduate of Bryn Mawr College.

*Note: Aid Still Required has used Western Union and is an active Western Union Business Solutions NGO Global Payclient*



### **Carolyn S. Miles**

#### **President and Chief Executive Officer, Save the Children US**

Carolyn joined Save the Children in 1998, and was the COO from 2004-2011. During her tenure as COO, Save the Children doubled the number of children it reached with nutrition, health, educational, and other programs, and helped grow the organization's budget—90 percent of which goes directly to programs serving children—from \$250 million to more than \$550 million. She became the CEO and President in 2011 and since then the organization has grown in annual resources of over \$620 million.

Earlier, she worked in Hong Kong for American Express and as an entrepreneur. She has served on numerous boards, including Blackbaud, InterAction, USGLC, MFAN and the University of Virginia's Darden School of Business, where she received her M.B.A. Carolyn also holds a BA in Animal Behavior from Bucknell University.

*Note: Save the Children is a Western Union Business Solutions NGO Global Payclient in the UK*



### **John Ging**

#### **Director of the Operational Division at OCHA**

John Ging, an Irish national, was appointed by United Nations Secretary-General Ban Ki-moon as Director of the Operational Division at OCHA in February 2011. He oversees the day-to-day management of all OCHA field operations worldwide and is the day-to-day focal point for supporting Humanitarian Coordinators. Mr. Ging is also the lead advisor to the Under-Secretary-General for Humanitarian Affairs on operational decision-making.

Prior to joining OCHA, Mr. Ging was the Director of Operations in the Gaza Strip. He oversaw the agency's 15,000 staff from February 2006.

the UN Relief and Works Agency (UNRWA) 's US\$450 million annual budget and over

In 2005, he was Chief of Staff of the institution. From 1997 to 2005, he was the Chief of Staff of the in Europe (OSCE) in Bosnia and Herzegovina.

uilding pillar within the UN Mission in Kosovo. Organization for Security and Cooperation

Mr. Ging worked with the Irish non-governmental org Rwanda, the Democratic Republic of the Congo and Tanzania in the immediate aftermath of the Rwanda genocide. and completed three tours of duty as a UN Peacekeeper. He holds a degree in Sociology and Political Science

anization GOAL as Regional Director for nza, responding to the refugee crises. He started his career as a military officer er. A lawyer by profession, Mr. Ging nd two postgraduate degrees in Law.



**Patrick Gaston**

**President, Western Union Foundation and VP, Western Union**

As President of the Western Union Foundation, Patrick Gaston is responsible for the development of the company's global philanthropic strategy, including employee and business partner engagement.

Since its inception in 2001, the Western Union Foundation has committed more than \$90.2 million in grants and other giving to more than 2,6

57 NGOs across over 130 countries.

Prior to joining Western Union in December of 2012, LLC, a corporate social responsibility and philanth Advisor to the Clinton Bush Haiti Fund; and President of the largest corporate foundations in America. He is also a Trustee, Intersections International, America's Center on Economic Growth. Patrick also serves on Beyond, Inc., the Executive Leadership Council, and Council. Previously, he was on the National PTA's Leadership Chair of the Business Committee for the Metropolitan

Patrick served as CEO of Gastal Networks, a corporate strategy consulting corporation; Senior Advisor to the Verizon Foundation—one of the 15 largest members of the NAACP Board of Directors, and The World Institute on Disability's Board of Directors of Bed, Bath, and the Conference Board Contributions Leadership Advisory Board and was Vice President of the Museum of Art.

Raised in Haiti, Montreal, and Boston, Patrick holds a BA in Management from University of Massachusetts, an MBA from Northeastern, and an International Certificate in Business from the Ecole Supérieure de Commerce in Reims, France. He has lectured at Notre Dame, Rutgers, Lehigh, Emory, and Dartmouth.

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